



Sponsorship Levels 2024



All event sponsors will be featured on the back of our 2024 event t-shirt, receive social media shout-outs in various formats, and have the opportunity to provide promotional items for the goodie bags given to our 50+ cook teams.

EVENT SPONSORS

Pit Boss – \$2,500

Logo and name recognition on all advertising (print, digital, and radio) featuring “presented by:{company name}” + banner on main stage area + logo and link to company website on our website + large logo on photo backdrop + social media mentions on paid ad posts + large logo on T-shirts + 1 cook team entry + VIP table plus tumblers and other merch at music + 4 sponsor t-shirts

Smokin’ – \$2,000

Logo and name recognition on advertising (print, digital, and radio) + logo on banner on main stage area + logo and link to company website on our website + large logo on photo backdrop + social media mentions + Large logo on T-shirts + 1 cook team entry + VIP table plus merch at music + 2 sponsor t-shirts

Saucy – \$1,500

Logo and/or name recognition on advertising + logo and link to company website on our website + logo on banner on main stage area + logo on photo backdrop + social media mentions + logo on t-shirt + table at music + 2 sponsor t-shirt

Flamin’ – \$1,000

Logo on T-shirt + logo on photo backdrop + logo on our website + listed on banner on site + social media mentions + table at music

Cookin’ – \$750

Logo on T-shirt + post a company-provided banner/sign on side stage + social media mentions + name listed on our website

IMPORTANT INFORMATION

All logo files (in .png or .jpg format) should be emailed as soon as possible to bigtmemorialcookoff@gmail.com. If you do not submit your logo files by the agreed-upon date, your company will be listed in a text-only format.

To provide items for goodie bags, please email us at bigtmemorialcookoff@gmail.com or make arrangements with any board member to schedule a time for us to accept your items.

Definitions:

1. **Cook Team entries** = Team entry for a 3-man team for the 3 main IBCA-sanctioned categories (one chicken half, pork spare ribs, and brisket) only. No Jackpot entries will be included.
2. **Company-provided banner and/or sign** = a banner or sign you or your company already possess for the purpose of posting at public events. If GCSNA needs to have one made for you, we may ask you/your company to cover the cost of the banner/sign.
3. **Goodie bags** = bags of merch given to cook teams for advertising purposes. Anything goes in the goody bags: there could be cups, koozies, caps, key chains, business cards, pens, flyers, etc found in the bags.
4. **VIP table at music** = a table and six chairs in a preferred spot in front of the main stage, blocked off from others, marked with your name or company name.
5. **Table at music** = a table and six chairs in a designated spot behind the VIP tables in the main stage area, marked with your name or company name.

Check out our website and sign up online to become a sponsor at www.goldencircletx.com.

Contact us directly by email with any questions or to become a sponsor at bigtmemorialcookoff@gmail.com.

Golden Circle Special Needs Association is a 501(c)(3) nonprofit organization.
EIN# 47-2695040